



Sonos. It's getting better all the time.

## Introducing the Sonos Controller for iPhone.



[View demo](#)

All your customers who have iPhones or an iPod touch are likely prospects for a Sonos purchase—now that the Sonos Controller for iPhone app turns an iPhone or iPod touch into a full-fledged Sonos Controller\*.

- Free download on the App Store.
- Controls Sonos through a home WiFi network.
- Easy-to-use touch-screen interface.

\* You must have version 2.7 software for Sonos Controller for iPhone to operate on your system.

## A whole new world of free music.

Consumers, critics and dealers continue to notice that the Sonos multi-room music experience keeps getting better. Well, the Sonos experience has gotten better yet again, this time with new software upgrades that bring your customers more free music, and more choice about how they access their music.

### Sonos Radio: it's free.



Introducing Sonos Radio, the connection to more than 15,000 Internet radio stations, and shows like NPR, BBC Radio, Deutsche Welle and more. Sonos owners can tune in the world—from Antarctica to Zimbabwe—just by tapping a button on their Controller. No computers necessary. Now that's easy.

All they have to do is pick up the Sonos Controller, search for their favorite station (or discover new ones), and play them in every room in the house. The content is free and full of endless variety. Everything from local radio to international music, archived shows, sports and talk radio—you name it!

Sonos still offers music lovers a free 30-day trial of Napster® for virtually unlimited music choice.

### Sonos: Just in time for the holidays.

Be sure to let your customers know how easy it is for them to enjoy more free music and more control over their music with Sonos. Sonos owners can take advantage of these upgrades by simply updating their system's software. Suggest that by adding new zones to their Sonos system now, they can bring more music to more rooms of their home—for the holidays and beyond.

For customers still considering a Sonos purchase, there's never been a better time to suggest they buy Sonos, the premier multi-room music system. More free music. More control of their music. And all of it in time for the holidays.

Begin promoting these upgrades on October 28th